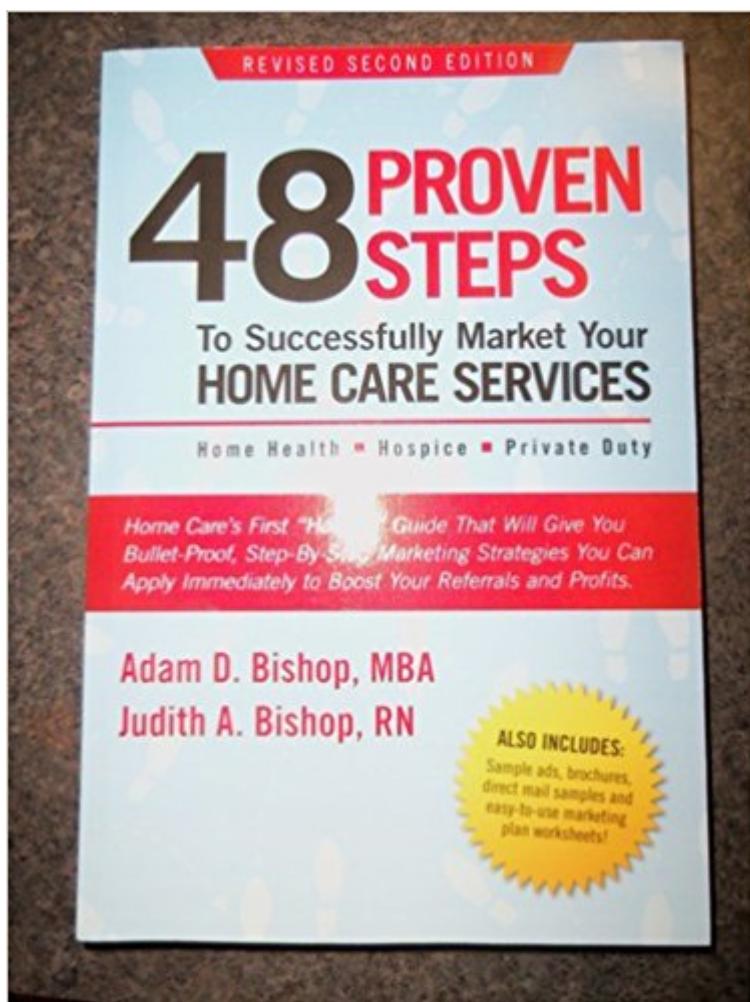


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48 Proven Steps To Successfully Market Your Home Care Services: Home Health, Hospice, Private Duty



Synopsis

Home Care's first how-to manual that will give you bullet-proof, step-by-step marketing strategies you can apply immediately to boost your referrals and profits. You'll discover how to: Differentiate from your competitors and increase market share, Multiply referrals and dramatically improve the effectiveness of your marketing, Create strategic alliances that literally bring referrals to your agency, Tap into new ways to sell more services to more people more frequently and much more!

Book Information

Paperback: 266 pages

Publisher: TAG Publishing; Revised 2nd edition (2009)

Language: English

ISBN-10: 057803980X

ISBN-13: 978-0578039800

Package Dimensions: 8.4 x 5.8 x 0.7 inches

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